

Describe at least two institutional best practices

A. Title of the Practice: **'SERVE SOCIETY – SERVE GOD'**

1. Goal: Making each and every student a responsible future citizen of India.
2. The Context: Mere bookish knowledge is not just our motto. We are interested to find our students well placed in the society by making them a 'complete man' in the true sense of the term.
3. The Practice: The motto of social responsibility is mostly taken up by the N.S.S. Units of the College through various social services such as Blood donation camps, Medical camps, Plantation drives, cleanliness programmes and various other awareness campaigns throughout the year. Very often lectures are arranged for students to make them aware on various issues of concern.
 - Cleanliness campaign of college campus and adjoining areas including the approach road to the College.
 - Health and Hygiene Awareness programmes advising people about the high iron-level of the region and precautionary measures against polluted water. AIDS awareness drives are undertaken on World AIDS Day (1st December) every year.
 - Voluntary blood donation is actively encouraged. Blood Donation camps are held with the technical collaboration of Midnapore Medical College Hospital
 - Environmental Awareness programmes including awareness drives and planting of saplings both in the College premises and adopted villages.
5. Evidence of Success: Commendable success has been achieved through the years as it has always been seen that quite a good number of students come forward during Blood donation camps and Cleanliness drives and other campaigns
6. Resources Required: In case of organizing Medical camps, patients often demand requisite medicines and the same are not always made available to them.
7. Problems Encountered and Sometimes the guardians of the students do not allow their wards for such activities.

B : Title of the Practice – **NO POLYTHENE CAMPUS**

1. 2. Goal – The college aims at creating awareness among the students about the hazards of using polythene carry bags.
2. The Context – Rampant disposal of used polythene carry bags is a great hazard threatening the ecological balance and creating disparity in underground water level and the drainage system both in rural and urban areas.
3. The Practice– Awareness lectures in attendance of invited speakers are arranged and students are motivated to avoid the use of polythene bags and inspire others in their respective localities not to go for the practice. Anyone found carrying polythene bags was brought to the book as and when marked. A good number of Posters were placed around the campus with preventive captions.
4. Evidence of Success– A positive response was marked in the campus which made a really polythene free campus zone.
5. Resources Required –Some financial resources required for undertaking massive campaigning programmes to create awareness among the mass.
6. Problems encountered– Being an easy and convenient mode of carrying, initially, students were found with this malpractice. But gradually such practice was shunned by them.